

**Mission, Experience and Obstacle for
Independent Online Media in Japan
-- 3 years and 10 month Experience
of IWJ
2014.9.13**

**Presented by IWJ
Yasumi Iwakami**

Independent Web Journal

■ Established in Dec 2010

■ Streaming : More than 3,000/year (Live streaming : all free, Archive: for members only)

■ 11,649 archives (as of July 2014)

■ Broadcasting not only from Japan but also from 11 countries, 18 cities, incl. Berlin, Paris, Amsterdam, Geneva, NY, San Francisco, Taipei, Soul, HK.



Online Media's Capabilities

- Simultaneous and Speedy : real-time info transmission
 - Easy : broadcasting by smartphone
 - Interactive: communication between provider and receiver
 - Easy to spread : by SNS (Twitter, Facebook, etc.)
 - Direct : Transmitting primary info
- ⇒ Democratization of Information” : People can be information provider and receiver

Multiple relay through Ustream

The image displays a grid of nine Ustream live video player thumbnails, labeled Ch1 through Ch9. Each thumbnail shows a different scene from a protest or public event, with various people and signs visible. The thumbnails are arranged in a 3x3 grid. Each thumbnail includes a video player interface with a play button, volume icon, viewer count, and Ustream logo.

Channel	Viewer Count	Thumbnail Description
Ch1	1767 人視聽中 / 合計視聽數 27	Close-up of a woman with purple flowers and a man with a camera.
Ch2	652 人視聽中 / 合計視聽數 共有	Man speaking at a podium with two other men seated at the table.
Ch3	1147 人視聽中 / 合計視聽數 共有	Large crowd of people on a city street.
Ch4	02:59	Aerial view of a street with a crowd and a white van.
Ch5	4783 人視聽中 / 合計視聽數 共有	Large crowd of people holding signs and banners.
Ch6	2096 人視聽中 / 合計視聽數 共有	Man in a plaid shirt talking to a woman in a white shirt.
Ch7	603 人視聽中 / 合計視聽數 976	Man in a suit talking to a woman in a white shirt.
Ch8	942 人視聽中 / 合計視聽數 共有	Man in a black hat holding a yellow sign with a red 'A'.
Ch9	748 人視聽中 / 合計視聽數 共有	Man in a white shirt talking to a woman in a white shirt.

Government recognized the meltdown.

March 12, 2011 15:36 Hydrogen explosion at Fukushima #1, Reactor 1

2011 Mar 12, 17:00 IWJ broadcasted interview of a nuclear specialist, seen by more'n 10K audience.

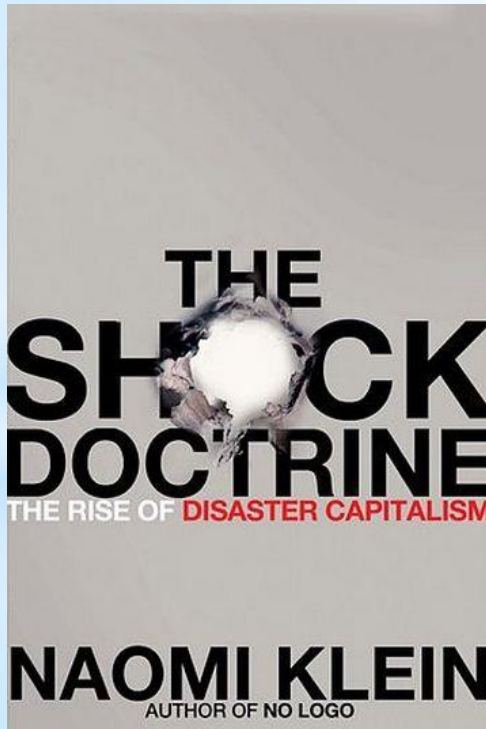
“Apparently meltdown accident is going on due to overheat. Could be another Three Mile.”



◆ Government said “Calm down. No immediate harm.”, which was lie. SPEEDI data wasn't shared.

Shock Doctrine” powered by Catastrophe in 2011 Mar

- 2011 Mar 13 - a major newspaper appealed the necessity of TPP and tax increase for reconstruction.



US Agribusiness and Trans-Pacific Partnership

■ Object of TPP : Deregulation to fit americanized global capitalism

- Deregulation in Agriculture

- Mass industrialization and stock corporation's entry to the business

- Deregulation in GM products

- Monsanto's Japan representative

: Mr.Hiromasa Yonekura, former president of Japan Business Federation and former CEO of Sumitomo Chemical Company.

▶ He's taking initiative in TPP promotion



False Charge Case – Mr. Ichiro Ozawa

- Mr. Ozawa's political career was over because of unjust investigation and “torture” by Tokyo District Public Prosecutor, tied up with almost all media.



- 2010 Dec 23, Iwakami had an exclusive interview with Mr. Ozawa. All mass media utilized it for their own article w/o credit. Usual way of Japanese Press Club.

Mr.Ozawa's False Charge and End of Democratic Party of Japan Regime

■ 2009

- Mar 24, Mr.Ozawa prosecuted after his secretary arrested.
- May 11 Mr.Ozawa resigned rep of the party.
- Sep 16, Change of government, Yukio Hatoyama's cabinet inaugurated.

■ 2010

- May 28, US-Japan joint statement for relocation of US navy base in Henoko, Okinawa.
- Jun 2, Mr.Hatoyama announced his resignation.

■ 2012

- Nov 19, Mr.Ozawa won acquittal.

Exceptional Media in Okinawa

- US navy base relocation : Big movement against reclamation in Henoko from this summer
- IWJ's position : on local residents' side, against the relocation



Maneuver by US in Japan

- Nationalists agitate the conflict between Japan and China.
- 2012 Apr 16, Tokyo governor Ishihara announced the plan of purchasing Senkaku islands at Heritage Foundation, a conservative think tank in Washington.
- Governor's announcement backed by US's intention



Anti-China Nationalism : Chance for US to Achieve Political Ambition

- Senior Research Fellow in Heritage Foundation, Bruce Klingner released essay, “U.S. Should Use Japanese Political Change to Advance the Alliance”.

He said;

“Polls indicate that the conservative LDP will gain a plurality and choose LDP President and former Prime Minister Shinzo Abe as Japan’s next prime minister. Abe’s conservative foreign policy views and the Japanese public’s growing concern over China provide an excellent opportunity for Washington to achieve several policy objectives critical to the health of the U.S.-Japan alliance.”

Dec 2012 Second Abe Cabinet Formed with Resurgent Nationalism



US Strategy against Japan

- US confessed that they got the benefit from the conflict between Japan and China and the conflict was made by US.
- US's political ambition : Twisting Japan's pacifist Constitution, Collective Self-Defense, Increasing military expenses, New navy base in Henoko, TPP, Promotion of nuclear plant, Increasing tax.

Relocation of Tsukiji Market

- Plan to relocate Tsukiji Market to Toyosu
- The ground of Toyosu was liquefied by huge earthquake in 2011.
- Plan to build casino in Tsukiji.



Political Drifting to the Right and Widespread Xenophobia & Racism Demonstration

- Widespread hate speech against Koreans in Japan
- IWJ has reported since the beginning of 2013.



Protest against racism demonstration

- A placard reads “Be friendly!”
- Criticism against hate speech from internal/international society. Strong recommendation by UN Human Rights Committee.



Regulation by LDP

- Suggestion from LDP Project Team.
→LDP stretches the regulation to demonstration against nuclear plant, anti-war in front of PM's office and Diet building.
- Sanae Takaichi, leader of the project team, is appointed Minister of Internal Affairs on Sep 3 reshuffling of the Cabinet.

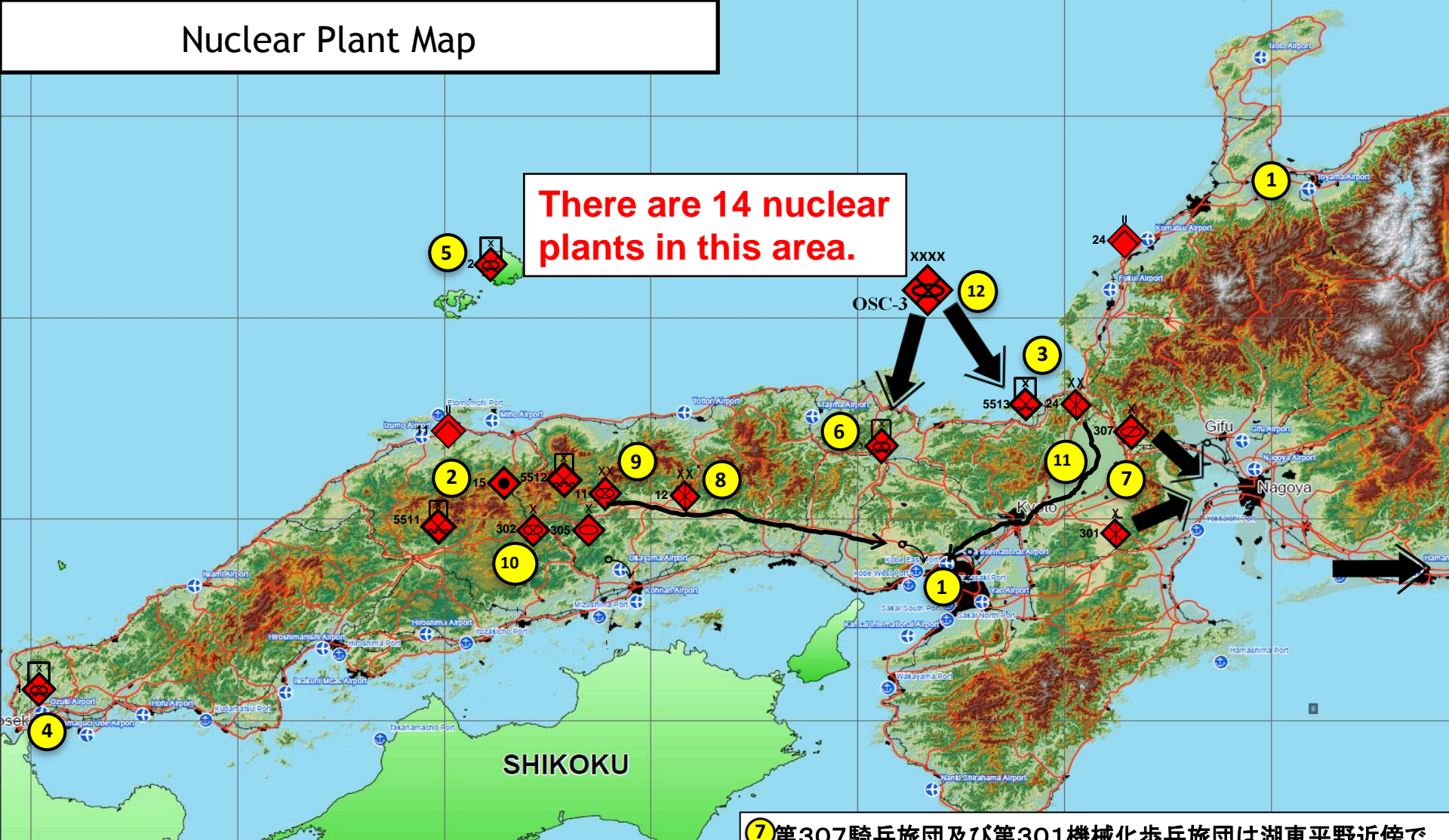


Rapid Militarization by Abe Cabinet, “Suicide Nuclear Bomber” Japan

- 2013 Dec, Act on the Protection of Specially Designated Secrets
- Reinterpretation of Constitution w/o formal procedure allows collective self-defense.
- Changing policies on the Control of Arms Exports
- 2014 May, Israel’s PM Netanyahu visited Japan to discuss new scheme in arms export from Japan to Israel.
- Alliance with NATO : 2014 August, tense situation in Ukraine, Nato’s exercises
(Sign of War in Europe? World War?)

Nuclear Plant Map

There are 14 nuclear plants in this area.



- ① EACは航空攻撃及びミサイル攻撃を実施、特殊部隊の攻撃により統合防空システム及び指揮機能を麻痺させる。
- ② 第5511空挺旅団及び第5512空挺旅団は中国山地近傍の緊要地形及び中国自動車道を確保
- ③ 第5513空挺旅団は小浜近傍の緊要地形及び後方連絡線を確保
- ④ 第1海軍歩兵旅団は下関港を確保
- ⑤ 第2海軍歩兵旅団は隠岐ノ島を確保
- ⑥ 第3海軍歩兵旅団は舞鶴近傍の緊要地形及び後方連絡線を確保

- ⑦ 第307騎兵旅団及び第301機械化歩兵旅団は湖東平野近傍で阻止
- ⑧ 第12自動車化歩兵師団は大阪を攻撃奪取
- ⑨ 第11機械化歩兵師団は第12自動車化歩兵師団を超越交代し、大阪を攻撃
- ⑩ 第305機甲旅団及び第302機械化歩兵旅団は第11機械化歩兵師団の大阪攻撃を支援
- ⑪ 第24自動車化歩兵師団は大阪を攻撃奪取
- ⑫ OSC-3は名古屋を奪取したる後、東京を奪取

